



TAPE 2010 Report
Presented February 1, 2011

TAPE has many accomplishments of which to be proud for 2010. An excellent foundation, starting with EEP, for 2011 is beginning. Here, is some of what we accomplished as a team and an organization last year.

We received over \$45K in sponsorships.

- State Farm was the largest sponsor for the second year in a row with a **\$20K** grant.
- SEARCH Institute sponsored the 2010 Conference Cooking Up Partnerships event for **\$5K**.
- Greater Texas Federal Credit Union sponsored us at the **\$5K** level for 2010.
- HEB continues to support education throughout Texas and TAPE is a beneficiary for multiple years. In 2010 we were granted a **\$3K** sponsorship from their department of public affairs and **\$1450** from a golf tournament held in the Houston area.
- CenterPoint energy sponsored us with a direct donation of **\$3K**, an employee designated grant of **\$500.00**. CenterPoint also sponsored the Houston area regional forum with a **\$1K**. CenterPoint Energy also gives TAPE an immeasurable amount of time and energy.
- The Robert & Janice McNair Foundation offered to support the TAPE conference with a donation of **\$2500**.
- TAPE received **\$1K** of support from the Workforce Solutions board in Lubbock for the regional forum held there.
- The McDonald's Central Texas Co-Op of Owners & Operators sponsored the Central Texas Regional Forum for **\$3K**.
- Eastman Chemical continued their commitment with a donation of **\$500.00** as well as in-kind sponsorship of the East Texas Regional Forum.
- TAPE received an additional \$1735 from board donations.
- We entered the second year of a three-year grant with Texas Pioneer making up grant funds of \$43,500.

Beginning the year in 2010 was the highly successful professional development conference, held in conjunction with TASA MidWinter. TAPE saw a high level of participation in TAPE sessions from the MidWinter participants. TAPE received excellent reviews, including comments of, "Best Conference Ever," regarding the upgraded level of content. The 2011 conference promises to exceed expectations by partnering with DeHavilland & Associates. TAPE has thus extended its organizational reach beyond Texas and is at the forefront of creating a national network of best practices in the field. The 2011 conference will position TAPE as the producer of professional development for the country as plans for the 2012 conference and the San Antonio location and December dates move forward.

TAPE programming efforts included:

- Five regional forums; Lubbock, Tyler, Houston, Dallas, and Austin/Round Rock. We reached over 150 TAPE members with these regional programs. Keynote speakers at these programs included members of the Texas Legislature. Superintendents were presenters and participants in every forum, as were workforce boards, chambers of commerce and local partnership and community organizations.
- The evaluations for the forums continue to be excellent. According to the evaluations these programs are the best value of membership in TAPE. McDonald's has already renewed its commitment to building a sustaining partnership with TAPE and plans to sponsor at the \$3K level the 2011 Central Texas Regional Forum. State Farm has also renewed its commitment to TAPE with a grant of \$15K to be a presence at all the regional forums though out the state.
- "Soaring to New Heights in Education: Powerful Partnerships Across Texas" 2010 marked the second year of the publication featuring over 40 award winning partnership programs. TAPE has already secured the sponsorship of Chevron for the 2011 publication.
- Bi-monthly webinars continued to be a free benefit to members as well as a Peer Mentor Program.
- TAPE embarked on upgrading the member's only area of the website to include additional document resources, a member's only discussion area (called the forum) and an RSS feed for the weekly blog.
- In addition, TAPE did an overhaul of the web to create consistency with the logo and brand. The social media efforts were launched this past year with a Facebook page, Twitter feed, YouTube channel and weekly blog postings.

Budget cuts in the coming months will be a challenge to TAPE and its membership. However, interest and energy around the organization and programming continue to increase. Membership shows a slow and steady growth.

Corporate- 6

Institutional - 33

Professional - 98

Volunteer - 8

Total membership: 198

Leadership is in place for the future to build on the platform of the 2010 fiscal year.